

# The ABCDs of Melanomas

Information courtesy of the American Academy of Dermatology



THE MELANOMA  
RESEARCH FOUNDATION  
A Non-Profit Organization Founded by Patients and Their Families

An illustrative poster to assist spa technicians and their patients/clients to identify possible skin cancers including melanomas. (Information courtesy of the American Academy of Dermatology.)

## “If you don’t recognize it, refer it!”

The poster includes actual patient photos of:

- Squamous cell carcinoma
- Nodulocystic type of basal cell carcinoma
- Pigmented type of basal cell carcinoma
- Lentigo maligna Melanoma
- Superficial spreading melanoma
- Nodular melanoma

**Educate your clients while fighting the battle against melanoma.**

*Order your 11 x 14 poster today!*

**Packaged in a protective cardboard box for mailing • \$15 per poster  
ALL PROFITS BENEFIT THE MELANOMA RESEARCH FOUNDATION**



IN AFFILIATION WITH  
THE DAY SPA ASSOCIATION

**YES!** Please send me the poster **THE ABCD’S OF MELANOMAS** to benefit



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